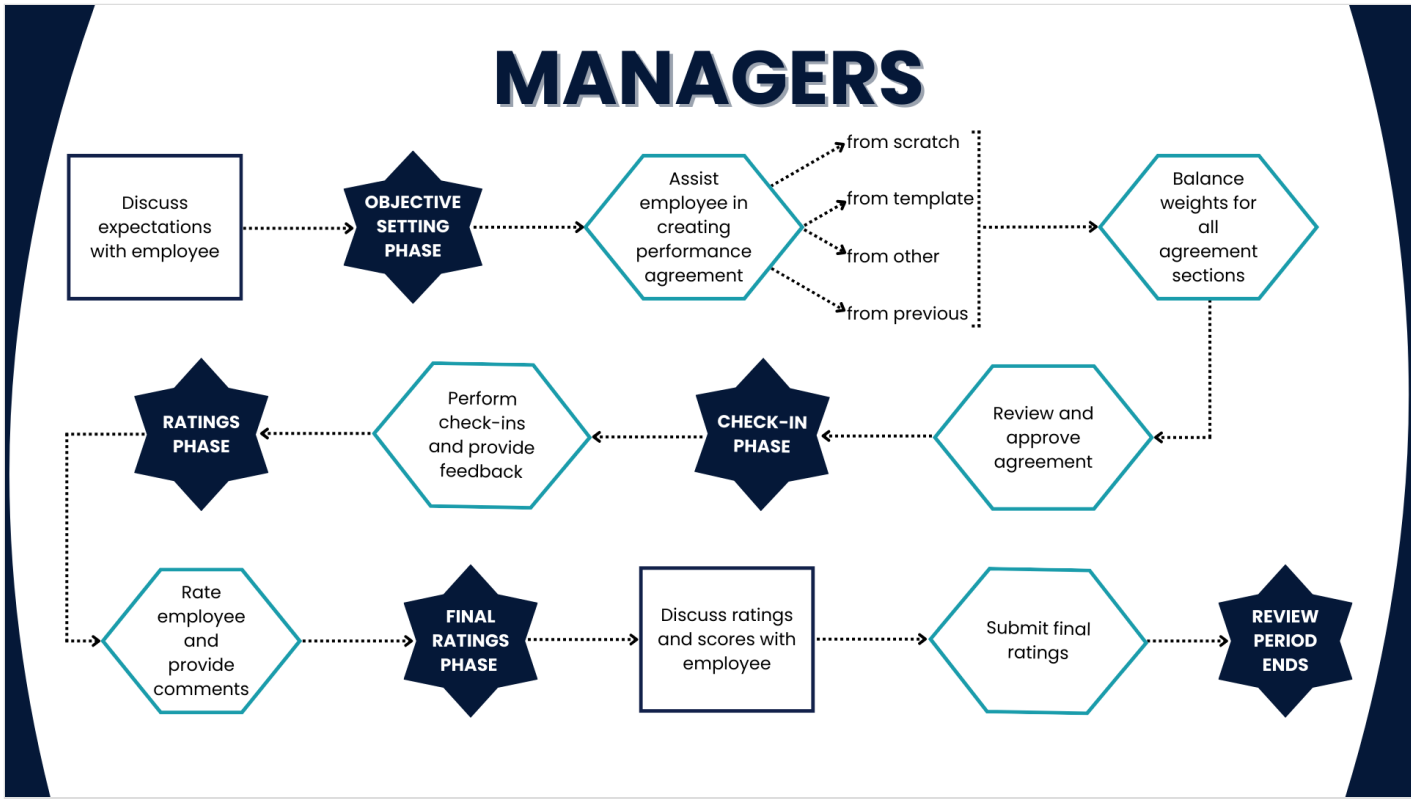
Managerial Roles



Performance managers play an important role in **guiding** and **evaluating** their team. Managers are involved in setting objectives, providing feedback, and conducting performance reviews to drive employee growth and success.

Several factors contribute to a successful performance management process:

- **Managers:**
  - Ongoing guidance and constructive feedback help employees stay on track.
  - Key responsibilities include:
    - Providing timely feedback and support
    - Discussing self-ratings and conducting fair assessments
    - Adjusting objectives to align with business and individual needs
  - This approach results in:
    - A culture of continuous improvement
    - More accurate and actionable performance outcomes
    - Increased motivation and productivity



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