

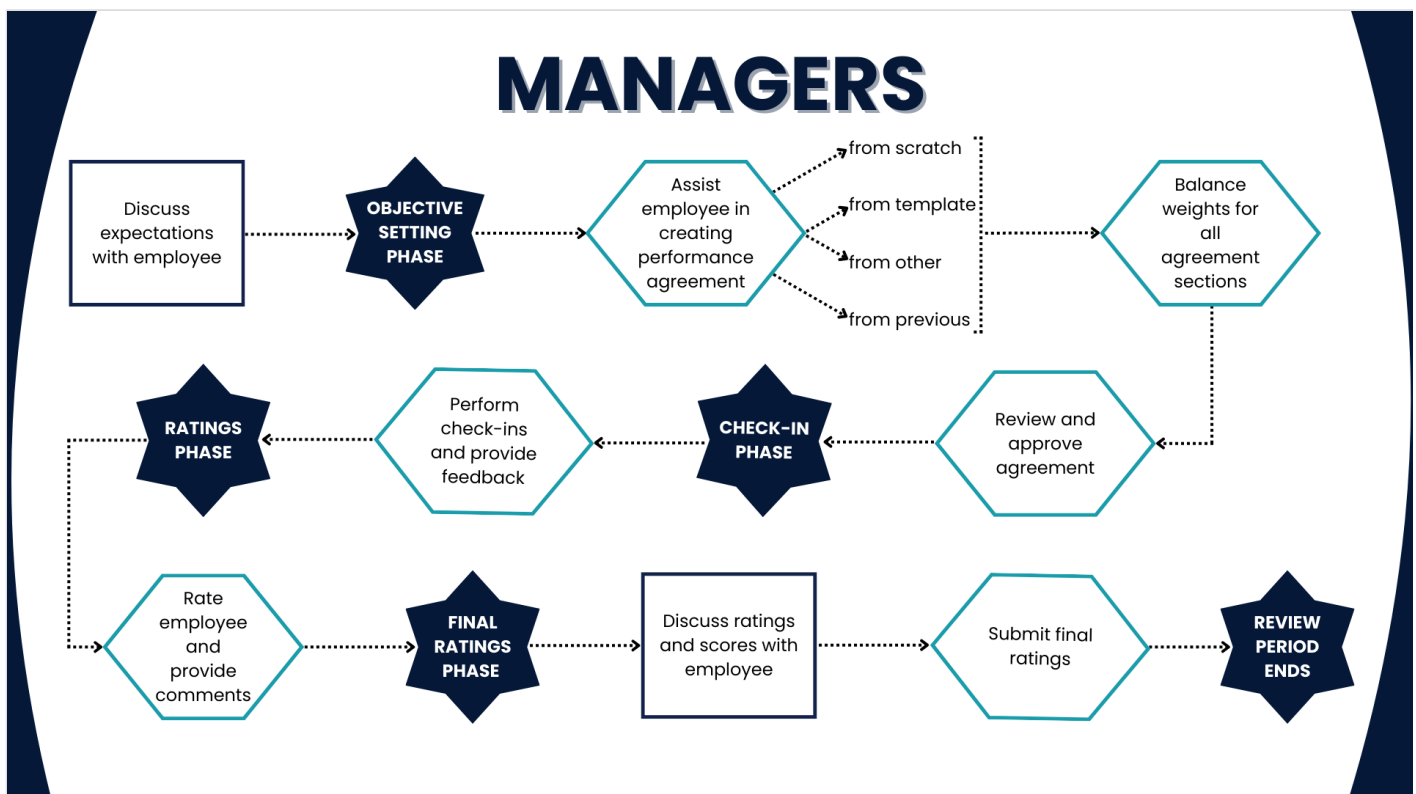
Managerial Roles

Performance managers play an important role in **guiding** and **evaluating** their team. Managers are involved in setting objectives, providing feedback, and conducting performance reviews to drive employee growth and success.

Several factors contribute to a successful performance management process:

- **Managers:**

- Ongoing guidance and constructive feedback help employees stay on track.
- Key responsibilities include:
 - Providing timely feedback and support
 - Discussing self-ratings and conducting fair assessments
 - Adjusting objectives to align with business and individual needs
- This approach results in:
 - A culture of continuous improvement
 - More accurate and actionable performance outcomes
 - Increased motivation and productivity



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